

**Table 7.63-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
2007-2008 TO 2013-2014 SEASONS**

Bowl	2007- 2008	2008- 2009	2009- 2010	2010- 2011	2011- 2012	2012- 2013	2013- 2014
Hawaii Bowl	24,149	43,487	20,217	41,089	19,411	19,712	22,324
Hula Bowl	1/ 2,000	(2/)	(2/)	(2/)	(2/)	(2/)	(2/)
Pro Bowl	50,044	49,958	(3/)	49,331	48,423	47,134	47,270

1/ 2007-2008 figure represents an estimate as number reported at an "about 2,000."

2/ The Hula Bowl, usually held in January, was not played in 2009, 2010, 2011, 2012 and 2013.

3/ Held in Miami.

Source: *Honolulu Star-Advertiser*, *Honolulu Star-Bulletin*, *The Honolulu Advertiser*, *USA TODAY*, *Bleacher Report*, and various issues; and Sheraton Hawaii Bowl, records.