

Table 16.14-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY ENGLISH-LANGUAGE NEWSPAPERS: 2009-2010 TO 2012-2013

[Averages for 12-month periods ended in March. Foreign-language daily newspapers, not included in this table, are the *Hawaii Hochi*, Japanese and English; *The Joong-Ang Daily News*, Korea Times/*Han Kook Ilbo* and *Korea Central Daily*, Korean; and *United Chinese Press*, Chinese]

Newspaper	2009-2010	2010-2011	2011-2012	2012-2013
Daily				
<i>The Honolulu Advertiser</i>	(1/)	(NA)	(NA)	(NA)
<i>Honolulu Star-Advertiser</i>	120,078	121,921	123,400	(NA)
<i>Honolulu Star-Bulletin</i>	(1/)	(NA)	(NA)	(NA)
<i>Hawaii Tribune-Herald</i> (Hilo)	17,409	16,924	16,152	15,514
<i>West Hawaii Today</i> (Kailua-Kona)	(NA)	(NA)	(NA)	(NA)
<i>Maui News</i> (Wailuku)	18,770	18,247	17,521	17,387
<i>Garden Island</i> (Lihue)	(NA)	11,257	(NA)	(NA)
Sunday morning				
<i>The Honolulu Advertiser</i>	(1/)	(NA)	(NA)	(NA)
<i>Honolulu Star-Advertiser</i>	132,281	136,179	138,055	(NA)
<i>Honolulu Star-Bulletin</i>	(1/)	(NA)	(NA)	(NA)
<i>Hawaii Tribune-Herald</i> (Hilo)	19,726	19,258	19,090	18,227
<i>West Hawaii Today</i> (Kailua-Kona)	(NA)	(NA)	(NA)	(NA)
<i>Maui News</i> (Wailuku)	20,886	20,590	19,809	19,662
<i>Garden Island</i> (Lihue)	(NA)	8,888	(NA)	(NA)

NA Not available.

1/ *The Honolulu Advertiser* and *Honolulu Star Bulletin* merged on June 7, 2010 to form the *Honolulu Star-Advertiser*.

Source: Data provided by newspaper publishers to Hawaii State Department of Business, Economic Development & Tourism.