## Table 23.28-- ARTS, ENTERTAINMENT, AND RECREATION ESTABLISHMENTS (NAICS 71), BY TYPE OF OPERATION OR KIND OF BUSINESS: 2007

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

NAICS code	Type of operation or kind of business	Establish- ments (number)	Receipts/ revenues (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12 (number)
	Subject to Federal Income Tax				
71	Arts, entertainment, and recreation	397	563,730	163,067	7,676
711 7111 7112	Performing arts, spectator sports, and related industries Performing arts companies Spectator sports	138 35 9	144,861 96,906 6,427	39,416 28,603 1,445	1,740 1,350 20
7113	Promoters of performing arts, sports, and similar events Agents and managers for public figures	18	16,020 5,741	1,422 816	61 50
7115	Independent artists, writers, and performers	70	19,767	7,130	259
712 7121	Museums, historical sites, and similar institutions Museums, historical sites, and similar	10	31,186	7,089	349
713	institutions Amusement, gambling, and recreation	10	31,186	7,089	349
	industries	249	387,683	116,562	5,587
7131 7139	Amusement parks and arcades Other amusement and recreation services	23 226	60,760 326,923	12,943 103,619	664 4,923
	Exempt from Federal Income Tax				
71	Arts, entertainment, and recreation	105	259,901	82,590	4,312
711 7111	Performing arts, spectator sports, and related industries Performing arts companies	24 17	39,858 24,078	11,665 8,110	597 404
7113	Promoters of performing arts, sports, and similar events	7	15,780	3,555	193

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## Table 23.28-- ARTS, ENTERTAINMENT, AND RECREATION ESTABLISHMENTS(NAICS 71), BY TYPE OF OPERATION OR KIND OF BUSINESS: 2007 -- Con.

NAICS code	Type of operation or kind of business	Establish- ments (number)	Receipts/ revenues (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12 (number)
712	Museums, historical sites, and similar				
7404	institutions	46	147,963	45,921	2,505
7121	Museums, historical sites, and similar institutions	46	147,963	45,921	2,505
713	Amusement, gambling, and recreation				
	industries	35	72,080	25,004	1,210
7139	Other amusement and recreation services	35	72,080	25,004	1,210

Source: U.S. Census Bureau, 2007 Economic Census, Sector 71: EC0771A1: Arts, Entertainment, and Recreation: Geographic Area Series: Summary Statistics: 2007 <a href="http://factfinder.census.gov/servlet/">http://factfinder.census.gov/servlet/</a> IBQTable?\_bm=y&-geo\_id=04000US15&-fds\_name=EC0700A1&-ds\_name=EC0771A1&-\_lang=en> accessed March 22, 2010.