

**Table 15.03-- CHARACTERISTICS OF THE FINANCE AND  
INSURANCE SECTOR (NAICS 52): 2012**

[Includes establishments with payroll. Statistics based on the 2012 North American Industry Classification System (NAICS) which replaced the 2007 NAICS used in the 2007 Economic Census]

NAICS code	Kind of business	Establish- ments	Revenue (\$1,000)	Annual payroll (\$1,000)	Paid emplo- yees 1/
52	Total	1,401	(2/)	1,144,625	18,686
522	Credit intermediation and related activities	680	(2/)	559,560	9,997
5221	Depository credit intermediation	481	(2/)	501,028	9,104
52211	Commercial banking	228	(3/)	311,657	5,468
52212	Savings institutions	96	(3/)	(D)	(4/)
52213	Credit unions	157	(D)	(D)	(4/)
5222	Nondepository credit intermediation	82	134,488	39,424	510
52222	Sales financing	2	(D)	(D)	(5/)
52229	Other nondepository credit intermediation	79	118,853	36,862	464
5223	Activities related to credit intermediation	117	70,750	19,108	383
52231	Mortgage and nonmortgage loan brokers	56	47,139	14,028	155
52232	Financial transaction, processing, reserve & clearinghouse activities	5	965	209	4
52239	Other activity related to credit intermediation	56	22,646	4,871	224
523	Securities, commodity contracts, and other finance investments and related activities	219	199,879	92,275	975
5231	Securities and commodity contracts intermediation and brokerage	104	123,731	55,836	543
52312	Securities brokerage	93	119,754	54,423	515
52313	Commodity contracts dealing	5	1,304	294	18
5239	Other financial investment activities	115	76,148	36,439	432
52391	Miscellaneous intermediation	21	12,951	3,832	59
52392	Portfolio management	48	35,371	19,101	188
52393	Investment advice	41	22,920	11,339	152
52399	All other financial investment activities	5	4,906	2,167	33
524	Insurance carriers and related activities	502	(2/)	492,790	7,714
5241	Insurance carriers	114	(3/)	324,279	4,668
52411	Direct life, health, and medical insure carriers	58	(3/)	(D)	(6/)
52412	Direct insurance (except life, health, and medical) carriers	56	(3/)	(D)	(4/)
5242	Agencies, brokerages, and other insurance related activities	388	624,866	168,511	3,046
52421	Insurance agencies and brokerages	342	425,207	124,170	2,303
52429	Other insurance related activities	46	199,659	44,341	743

Continued on next page.

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D Withheld to avoid disclosing data for individual companies.

1/ Pay period including March 12.

2/ Not available or not comparable.

3/ Revenue not collected at this level of detail for multiestablishment firms.

4/ 1,000 to 2,499 employees.

5/ 20 to 99 employees.

6/ 2,500 to 4,999 employees.

Source: U.S. Census Bureau, 2012 Economic Census, EC1252A1: Finance and Insurance: Geographic Area Series, Summary Statistics for the U.S., States, Metro Areas, Counties, and Places: 2012 Hawaii (March 2015) <[http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml?\\_ts=445486742893](http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml?_ts=445486742893)> accessed July 2, 2015.