

**Table 16.02-- INFORMATION (NAICS 51), BY KIND OF BUSINESS OR OPERATION: 2012**

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

NAICS code	Kind of business or operation	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12 (number)
51	Information	543	(NA)	494,741	8,329
511	Publishing industries (except Internet)	95	462,648	87,415	1,510
5111	Newspaper, periodical, book, and directory publishers	74	389,350	64,800	1,306
5112	Software publishers	21	73,298	22,615	204
512	Motion picture and sound recording industries	97	(NA)	18,444	1,034
5121	Motion picture and video industries	85	(NA)	15,814	956
5122	Sound recording industries	12	(NA)	2,630	78
515	Broadcasting (except Internet)	52	(D)	(D)	(1/)
5151	Radio and television broadcasting	49	153,236	42,373	817
5152	Cable and other subscription programming	15	(D)	(D)	(2/)
517	Telecommunications	214	(NA)	282,407	4,051
5171	Wired telecommunications carriers	109	(NA)	219,367	3,058
5172	Wireless telecommunications carriers (except satellite)	87	(3/)	57,770	933
5174	Satellite telecommunications	6	17,425	3,133	28
5179	Other telecommunications	12	6,401	2,137	32
518	Data processing, hosting and related services	62	167,053	56,866	771
5182	Data processing, hosting, and related services	62	167,053	56,866	771
519	Other information services	23	(D)	(D)	(4/)
5191	Other information services	23	(D)	(D)	(4/)

Continued on next page.

**Table 16.02 -- INFORMATION (NAICS 51), BY KIND OF BUSINESS OR  
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NA Not available.

D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.

1/ 500 to 999 employees.

2/ 0 to 19 employees.

3/ Receipts not collected at this level of detail for multiestablishment firms.

4/ 100 to 249 employees.

Source: U.S. Census Bureau, 2012 Economic Census, Sector 51: EC1251A1: Information:  
Geographic Area Series, Summary Statistics for the United States, States, Metro Areas, Counties, and Places:  
2012, Hawaii <[http://factfinder.census.gov/faces/tableservices/jsf/pages/  
productview.xhtml?pid=ECN\\_2012\\_US\\_51A1&prodType=table](http://factfinder.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=ECN_2012_US_51A1&prodType=table)> accessed April 15, 2015.