

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINT OF ORIGIN: 2015 AND 2016

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2015			
Residence (percent)			
United States	62.0	88.5	7.0
Pacific and Mountain States	41.0	59.0	3.5
California	23.8	34.4	1.9
Average age 1/	45.3	46.5	43.0
Average party size 1/	2.15	1.98	2.51
Average number of trips to Hawaii	5.07	5.81	3.52
Repeat visitors (percent)	65.6	71.1	54.1
Pleasure trip (percent)	83.1	82.4	84.8
In hotel only (percent)	54.4	45.5	72.8
One island only (percent)	81.8	82.0	81.5
2016			
Residence (percent)			
United States	63.0	90.1	6.4
Pacific and Mountain States	41.5	59.9	3.0
California	24.2	35.1	1.3
Average age	45.2	46.3	43.3
Average party size	2.20	2.08	2.53
Average number of trips to Hawaii	5.06	5.80	3.50
Repeat visitors (percent)	65.5	71.0	54.0
Pleasure trip (percent)	83.2	82.3	84.9
In hotel only (percent)	54.4	45.9	72.2
One island only (percent)	82.1	82.3	81.8

1/ Revised from previous Data Book.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.