

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2015 AND 2016

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2015	2016	2015	2016
All visitors 1/	5,782,140	5,968,779	2,780,878	2,853,023
Purpose of visit 1/				
Pleasure (net)	4,762,556	4,914,524	2,357,505	2,423,536
Vacation	4,541,287	4,689,088	1,994,776	2,050,012
Honeymoon	228,711	228,554	359,525	371,186
Wedding	55,991	53,484	53,930	49,892
Meetings, conventions, incentive 1/	322,721	305,460	176,050	179,734
Convention/conference	198,049	182,861	65,507	48,332
Corporate meeting	71,360	72,414	10,404	8,138
Incentive	67,181	63,072	103,907	125,675
Other business	239,163	237,903	17,934	18,017
Visit friends or relatives	638,926	637,769	78,485	84,912
Government or military	78,121	80,886	12,392	13,219
Attend school	16,451	13,842	11,186	14,249
Sport event	57,937	65,021	32,540	24,723
Traveler method				
Group tour	191,485	192,172	473,533	433,289
Package	1,189,600	1,201,825	1,486,756	1,457,948
True independent	4,529,639	4,702,415	1,222,802	1,310,177
Accommodations				
Hotel	3,138,003	3,258,527	2,184,567	2,244,420
Hotel only	2,633,121	2,742,043	2,023,344	2,061,302
Condo	1,102,907	1,108,225	402,861	411,937
Condo only	871,308	876,142	308,805	305,435
Timeshare	662,035	650,132	145,909	148,371
Timeshare only	515,224	506,232	111,132	115,584
Rental house	548,826	586,710	87,020	92,774
Hostel	42,955	43,991	20,792	18,275
Camp Site	42,247	41,079	10,163	9,560
Bed & breakfast	72,821	71,697	22,988	21,653
Cruise ship	112,068	100,478	25,997	20,390
Friends, relatives	679,457	697,641	84,508	87,244

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.