

**Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE
U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2015**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Location	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	57.2	55.9	59.1	56.6
Above average	36.2	37.3	34.7	41.3
Below average	5.5	5.5	5.6	1.9
Poor	1.0	1.3	0.7	0.2
Maui				
Excellent	70.6	68.2	74.7	56.6
Above average	26.7	29.0	22.8	36.1
Below average	2.4	2.3	2.4	3.4
Poor	0.3	0.5	0.1	3.9
Molokai				
Excellent	56.2	51.3	62.8	39.9
Above average	34.3	39.8	27.1	28.3
Below average	6.3	4.7	8.4	6.1
Poor	3.1	4.2	1.6	25.7
Lanai				
Excellent	55.5	51.7	60.2	30.8
Above average	39.4	44.6	33.0	32.8
Below average	5.1	3.7	6.8	6.3
Poor	0.0	0.0	0.0	30.1
Hilo				
Excellent	53.3	51.5	55.4	47.5
Above average	39.2	40.1	38.1	47.1
Below average	7.0	7.7	6.2	3.5
Poor	0.5	0.7	0.3	1.9
Kona				
Excellent	66.1	64.5	68.4	56.4
Above average	30.2	31.4	28.1	39.3
Below average	3.4	3.5	3.2	2.6
Poor	0.4	0.6	0.2	1.7

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U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2015 -- Con.**

Location	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Kauai				
Excellent	74.0	70.9	79.7	49.9
Above average	24.1	27.0	18.5	38.8
Below average	1.8	1.8	1.6	5.3
Poor	0.2	0.2	0.2	5.9

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2015 Visitor Satisfaction and Activity Report*

<<http://www.hawaiiitourismauthority.org/research/reports/visitor-satisfaction/>> accessed July 4, 2017.