

**Table 7.18-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2015**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used the internet. Percentages do not sum to 100 percent due to multiple sources used]

How the internet was used	U.S. West 1/	U.S. East 2/	Japan	Canada
Making airline reservations	84.7	73.7	35.5	80.5
Choosing an airline	80.3	71.8	37.0	78.9
Airport check-in	67.6	68.7	36.2	70.1
Making hotel or other lodging reservations	64.5	59.4	33.9	71.8
Choosing a place to stay	62.2	57.3	38.3	71.9
Planning activities	57.4	60.5	42.2	66.3
Making car rental reservations	68.2	60.6	21.2	70.0
Finding restaurants	53.5	55.1	57.4	59.0
Checking the weather	52.7	55.0	52.9	67.3
Estimating the cost of your trip	52.9	55.0	25.0	65.2
Deciding on vacation destination	49.6	45.5	39.4	58.9
Maps, directions/ GPS	42.0	48.7	46.4	55.0
Finding places to shop	36.9	40.6	53.5	47.6
Purchasing tour/ attraction packages	34.4	42.3	30.7	41.2
Other	1.5	1.4	3.0	1.3

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, *Tourism Research, 2015 Visitor Satisfaction and Activity Report*

<<http://www.hawaiiitourismauthority.org/research/reports/visitor-satisfaction/>> accessed July 4, 2017.