

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2015 AND 2016**

[Total air and cruise visitor expenditures. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2015	2016	Percent change
All items	15,110.9	15,911.2	5.3
Total food and beverage	3,075.3	3,271.2	6.4
Restaurant food	2,063.1	2,230.8	8.1
Dinner shows and cruises	298.1	319.9	7.3
Groceries and snacks	714.1	720.5	0.9
Entertainment & recreation	1,337.1	1,414.5	5.8
Total transportation	1,385.0	1,543.2	11.4
Interisland airfare	227.6	282.6	24.2
Ground transportation	136.1	155.9	14.5
Rental vehicles	932.0	1,020.4	9.5
Gasoline, parking, etc.	89.3	84.2	-5.7
Total shopping	2,211.9	2,244.8	1.5
Fashion and clothing	844.3	860.5	1.9
Jewelry and watches	293.3	286.8	-2.2
Cosmetics, perfume	113.5	103.6	-8.7
Leather goods	310.5	320.6	3.2
Hawaii food products	301.9	318.0	5.3
Souvenirs	348.4	355.4	2.0
Lodging	6,343.7	6,731.1	6.1
All other expenses 1/	623.9	588.3	-5.7
Supplemental business	134.1	118.1	-11.9

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.