

**Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP
CHARACTERISTICS: 2015 AND 2016**

[Visitor arrivals by air. Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US West 1/		Visitors from US East 2/		Visitors from Japan	
	2015	2016	2015	2016	2015	2016
All visitors	162.0	167.9	197.8	201.7	236.3	240.3
Group tour status 3/						
Organized group tour	230.8	231.1	253.2	236.8	248.3	253.5
Individually arranged	160.1	166.2	188.3	193.6	233.2	238.2
Arrived on package tour 3/						
Yes	183.4	186.3	229.0	226.6	260.0	268.9
No	155.6	161.8	180.5	186.1	186.3	187.9
Accommodations						
Hotel	205.3	212.1	243.5	242.5	257.8	263.8
Condo	161.3	166.0	183.2	190.0	174.2	169.8
Guests of friends and relatives	72.9	79.0	75.0	77.7	100.3	89.1
Timeshare	128.8	127.8	148.8	150.6	127.7	134.1
Previous visits 3/						
First trip	169.5	175.6	207.3	209.9	259.7	267.6
Repeat visitors	160.6	169.8	190.3	194.2	223.4	225.8
Purpose of trip						
Pleasure	163.1	169.1	192.8	195.4	217.2	220.9
Business, meetings, conventions, incentive	204.8	208.4	237.9	235.1	250.7	249.6
On honeymoon	211.2	231.2	280.1	283.5	323.0	330.1

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in *2007 Data Book* or earlier, due to a change in methodology in a subsequent year.

Source: Hawaii Tourism Authority, Tourism Research and records.