

Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2016

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitors	8,821,802	1/ 5,447,229	(2/)
Average daily visitor census	217,675	82,508	37.9
Visitors units	79,092	29,981	37.9
Occupied units (average)	62,562	25,724	41.1
Total visitor expenditures (\$millions) 3/	18,071	7,228	40.0

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.