

**Table 7.60-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
2009-2010 TO 2016-2017 SEASONS**

Bowl and Season	Tickets sold	Turnstile count
Hawaii Bowl		
2009-2010	32,650	20,217
2010-2011	43,661	41,089
2011-2012	32,630	19,411
2012-2013	30,024	19,712
2013-2014	28,941	22,324
2014-2015	25,365	13,922
2015-2016	22,793	14,537
2016-2017	23,175	20,327
Pro Bowl		
2009-2010	1/ 70,697	(2/)
2010-2011	49,338	(2/)
2011-2012	48,423	(2/)
2012-2013	47,134	(2/)
2013-2014	47,270	(2/)
2014-2015	3/ 63,225	(2/)
2015-2016	50,000	(2/)
2016-2017	4/ 60,834	(2/)

1/ Held in Miami, FL

2/ No turnstile count available.

3/ Held in Phoenix, AZ

4/ Moved to Orlando, FL

Source: ESPN, "Hawai'i Bowl Summary" <<http://espnsponsorrecaps.com/events/hawaii-bowl>> accessed January 24, 2017; ESPN, "San Diego State beats Cincinnati 42-7 in Hawaii Bowl" <<http://www.espn.com/college-football/recap?gameId=400852714>> accessed January 24, 2017; Hawaii Athletics, "Hawai'i Bowl Post-Game Notes" <<http://hawaiiathletics.com/sports/2016/12/24/hawaii-bowl-post-game-notes.aspx>> accessed January 24, 2017; Sports Pool, "Pro Bowl Venues and Attendance" <http://www.sportspool.com/football/pro_bowl/venues.php> accessed January 24, 2017; ESPN, "NFL Scoreboard" <http://www.espn.com/nfl/scoreboard/_/year/2016/seasontype/3/week/4> accessed January 25, 2017.