

**Table 15.03-- CHARACTERISTICS OF THE FINANCE AND INSURANCE SECTOR (NAICS 52): 2012**

[Includes establishments with payroll. Statistics based on the 2012 North American Industry Classification System (NAICS) which replaced the 2007 NAICS used in the 2007 Economic Census]

| NAICS code | Kind of business  | Establishments | Revenue (\$1,000) | Annual payroll (\$1,000) | Paid employees 1/ |
|------------|---|----------------|-------------------|--------------------------|-------------------|
| 52         | Total   | 1,401          | (2/)              | 1,144,625                | 18,686            |
| 522        | Credit intermediation and related activities  | 680            | (2/)              | 559,560                  | 9,997             |
| 5221       | Depository credit intermediation  | 481            | (2/)              | 501,028                  | 9,104             |
| 52211      | Commercial banking  | 228            | (3/)              | 311,657                  | 5,468             |
| 52212      | Savings institutions  | 96             | (3/)              | (D)                      | (4/)              |
| 52213      | Credit unions   | 157            | (D)               | (D)                      | (4/)              |
| 5222       | Nondepository credit intermediation   | 82             | 134,488           | 39,424                   | 510               |
| 52222      | Sales financing   | 2              | (D)               | (D)                      | (5/)              |
| 52229      | Other nondepository credit intermediation   | 79             | 118,853           | 36,862                   | 464               |
| 5223       | Activities related to credit intermediation   | 117            | 70,750            | 19,108                   | 383               |
| 52231      | Mortgage and nonmortgage loan brokers   | 56             | 47,139            | 14,028                   | 155               |
| 52232      | Financial transaction, processing, reserve & clearinghouse activities                 | 5              | 965               | 209                      | 4                 |
| 52239      | Other activity related to credit intermediation                                       | 56             | 22,646            | 4,871                    | 224               |
| 523        | Securities, commodity contracts, and other finance investments and related activities | 219            | 199,879           | 92,275                   | 975               |
| 5231       | Securities and commodity contracts intermediation and brokerage                       | 104            | 123,731           | 55,836                   | 543               |
| 52312      | Securities brokerage  | 93             | 119,754           | 54,423                   | 515               |
| 52313      | Commodity contracts dealing   | 5              | 1,304             | 294                      | 18                |
| 5239       | Other financial investment activities   | 115            | 76,148            | 36,439                   | 432               |
| 52391      | Miscellaneous intermediation  | 21             | 12,951            | 3,832                    | 59                |
| 52392      | Portfolio management  | 48             | 35,371            | 19,101                   | 188               |
| 52393      | Investment advice   | 41             | 22,920            | 11,339                   | 152               |
| 52399      | All other financial investment activities   | 5              | 4,906             | 2,167                    | 33                |
| 524        | Insurance carriers and related activities   | 502            | (2/)              | 492,790                  | 7,714             |
| 5241       | Insurance carriers  | 114            | (3/)              | 324,279                  | 4,668             |
| 52411      | Direct life, health, and medical insurance carriers                                   | 58             | (3/)              | (D)                      | (6/)              |
| 52412      | Direct insurance (except life, health, and medical) carriers                          | 56             | (3/)              | (D)                      | (4/)              |
| 5242       | Agencies, brokerages, and other insurance related activities                          | 388            | 624,866           | 168,511                  | 3,046             |
| 52421      | Insurance agencies and brokerages   | 342            | 425,207           | 124,170                  | 2,303             |
| 52429      | Other insurance related activities  | 46             | 199,659           | 44,341                   | 743               |

Continued on next page.

**Table 15.03-- CHARACTERISTICS OF THE FINANCE AND  
INSURANCE SECTOR (NAICS 52): 2012 -- Con.**

D Withheld to avoid disclosing data for individual companies.

1/ Pay period including March 12.

2/ Not available or not comparable.

3/ Revenue not collected at this level of detail for multiestablishment firms.

4/ 1,000 to 2,499 employees.

5/ 20 to 99 employees.

6/ 2,500 to 4,999 employees.

Source: U.S. Census Bureau, 2012 Economic Census, "EC1252A1: Finance and Insurance: Geographic Area Series, Summary Statistics for the U.S., States, Metro Areas, Counties, and Places: 2012 Hawaii" (March 2015) <[http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml?\\_ts=445486742893](http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml?_ts=445486742893)> accessed July 2, 2015.