

**Table 16.17-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY
ENGLISH-LANGUAGE NEWSPAPERS: 2010-2011 TO 2014**

[Averages for 12-month periods ended in March, unless otherwise noted. Foreign-language daily newspapers, not included in this table, are the *Hawaii Hochi*, Japanese and English; *The Joong-Ang Daily News*, *Korea Times/Han Kook Ilbo* and *Korea Central Daily*, Korean; and United Chinese Press, Chinese]

Newspaper	2010-2011	2011-2012	2012-2013	2013 1/ 2/	2014 1/ 2/
Daily					
<i>Honolulu Star-Advertiser</i>	121,921	123,400	(NA)	136,557	130,284
<i>Hawaii Tribune-Herald</i> (Hilo)	16,924	16,152	15,514	(NA)	(NA)
<i>West Hawaii Today</i> (Kailua-Kona)	(NA)	(NA)	(NA)	(NA)	(NA)
<i>Maui News</i> (Wailuku)	18,247	17,521	17,387	(NA)	(NA)
<i>Garden Island</i> (Lihue)	11,257	(NA)	(NA)	(NA)	(NA)
Sunday morning					
<i>Honolulu Star-Advertiser</i>	136,179	138,055	(NA)	156,317	149,600
<i>Hawaii Tribune-Herald</i> (Hilo)	19,258	19,090	18,227	(NA)	(NA)
<i>West Hawaii Today</i> (Kailua-Kona)	(NA)	(NA)	(NA)	(NA)	(NA)
<i>Maui News</i> (Wailuku)	20,590	19,809	19,662	(NA)	(NA)
<i>Garden Island</i> (Lihue)	8,888	(NA)	(NA)	(NA)	(NA)

NA Not available.

1/ 12 months ended December 31.

2/ Includes print, digital replica, and digital nonreplica circulation.

Source: Data provided by newspaper publishers to the Hawaii State Department of Business, Economic Development & Tourism and Alliance for Audited Media, "Honolulu Star-Advertiser Audit Report" (12 months ended December 31, 2013) <http://www.oahupublications.com/opi/Star-Advertiser_AAM_Audit_123113.pdf> accessed July 19, 2017 and (12 months ended December 31, 2014) <http://www.oahupublications.com/opi/Star-Advertiser_AAM_Audit_123114.pdf> accessed July 19, 2017.