

**Table 21.28-- CHARACTERISTICS OF THE REAL ESTATE
SUBSECTOR (NAICS 531): 2012**

[Includes establishments with payroll. Statistics based on the 2012 North American Industry Classification System (NAICS) which replaced the 2007 NAICS used in the 2007 Economic Census]

| NAICS code | Kind of business | Estab-lish-ments | Revenue (\$1,000) | Annual payroll (\$1,000) | Paid employ-ees 1/ |
|------------|---|------------------|-------------------|--------------------------|--------------------|
| 531 | Total | 1,553 | 2,441,969 | 335,866 | 7,314 |
| 5311 | Lessors of real estate | 643 | 1,618,443 | 125,484 | 2,669 |
| 53111 | Residential buildings & dwellings | 282 | 421,087 | 39,264 | 1,118 |
| 531110 | Residential buildings & dwellings | 282 | 421,087 | 39,264 | 1,118 |
| 5311101 | Apartment buildings | 186 | 110,515 | 15,169 | 533 |
| 5311109 | Dwellings other than apartment bldgs | 96 | 310,572 | 24,095 | 585 |
| 53112 | Nonresidential buildings 2/ | 273 | 998,373 | 72,930 | 1,202 |
| 531120 | Nonresidential buildings 2/ | 273 | 998,373 | 72,930 | 1,202 |
| 5311201 | Professional & other office | 92 | 332,337 | 27,678 | 362 |
| 5311202 | Manufacturing & industrial | 36 | 130,891 | 13,062 | 148 |
| 5311203 | Shopping centers & retail stores | 103 | 496,015 | 26,932 | 528 |
| 5311209 | Other nonresidential bldgs & facilities | 42 | 39,130 | 5,258 | 164 |
| 53113 | Miniwarehouses & self-storage units | 59 | 56,386 | 6,688 | 249 |
| 531130 | Miniwarehouses & self-storage units | 59 | 56,386 | 6,688 | 249 |
| 53119 | Other real estate property | 29 | 142,597 | 6,602 | 100 |
| 531190 | Other real estate property | 29 | 142,597 | 6,602 | 100 |
| 5311901 | Manufactured (mobile) home sites | 2 | (D) | (D) | (3/) |
| 5311909 | Other real estate property | 27 | (D) | (D) | (4/) |
| 5312 | Offices of real estate agents and brokers | 467 | 446,265 | 77,926 | 1,608 |
| 53121 | Offices of real estate agents and brokers | 467 | 446,265 | 77,926 | 1,608 |
| 531210 | Offices of real estate agents and brokers | 467 | 446,265 | 77,926 | 1,608 |
| 5312101 | Residential real estate agents and brokers | 401 | 388,556 | 56,776 | 1,287 |
| 5312109 | Nonresidential real estate agents and brokers | 66 | 57,709 | 21,150 | 321 |
| 5313 | Activities related to real estate | 443 | 377,261 | 132,456 | 3,037 |
| 53131 | Real estate property managers | 313 | 320,941 | 107,860 | 2,569 |
| 531311 | Residential property managers | 210 | 240,720 | 77,074 | 1,901 |
| 531312 | Nonresidential property managers | 103 | 80,221 | 30,786 | 668 |
| 53132 | Offices of real estate appraisers | 68 | 21,177 | 9,959 | 182 |
| 531320 | Offices of real estate appraisers | 68 | 21,177 | 9,959 | 182 |
| 53139 | Other activities related to real estate | 62 | 35,143 | 14,637 | 286 |
| 531390 | Other activities related to real estate | 62 | 35,143 | 14,637 | 286 |

D Withheld to avoid disclosing data for individual companies.

1/ Pay period including March 12.

2/ Except miniwarehouses.

3/ 0 to 19 employees.

4/ 20 to 99 employees.

Source: U.S. Census Bureau, 2012 Economic Census, *Real Estate and Rental and Leasing, Geographic Area Series, Hawaii* (January 2015) <<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>> accessed April 27, 2015.