

**Table 23.03-- CHARACTERISTICS OF RETAIL ESTABLISHMENTS  
(NAICS 44-45) WITH PAYROLL, BY BROAD GEOGRAPHIC AREA: 2012**

[Includes establishments with payroll. Statistics based on the 2012 North American  
Industry Classification System (NAICS)]

<b>Subject</b>	<b>State total</b>	<b>Oahu</b>	<b>Other islands</b>
Number of establishments	4,643	2,889	1,754
Sales (\$1,000)	18,901,745	13,036,448	5,865,297
Annual payroll (\$1,000)	1,835,021	1,233,102	601,919
First quarter payroll (\$1,000)	451,327	303,670	147,657
Paid employees for pay period including March 12	68,360	46,165	22,195

Source: U.S. Census Bureau, *2012 Economic Census*, "Sector 44-45: Retail Trade: Geographic Area Series, Summary Statistics for the U.S., States, Metro Areas, Counties, and Places: 2012" (EC1244A1) <<http://factfinder.census.gov>> accessed May 22, 2015 and calculations by the Hawaii State Department of Business, Economic Development & Tourism.