

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2017 AND 2018

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2017 ^{1/}			
Residence (percent)			
United States	63.7	90.7	8.2
Pacific and Mountain States	41.7	60.0	4.0
California	24.0	34.9	1.7
Average age	45.3	46.3	43.8
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.1	5.8	3.7
Repeat visitors (percent)	66.1	71.2	55.6
Pleasure trip (percent)	84.0	83.0	86.2
In hotel only (percent)	53.5	45.9	69.3
One island only (percent)	81.4	81.9	80.5
2018			
Residence (percent)			
United States	65.3	91.3	7.5
Pacific and Mountain States	43.1	60.8	3.6
California	24.8	35.0	2.0
Average age	45.5	46.1	44.4
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.2	5.8	3.8
Repeat visitors (percent)	67.1	71.5	57.2
Pleasure trip (percent)	84.3	83.1	87.1
In hotel only (percent)	51.8	44.4	68.3
One island only (percent)	83.0	83.5	81.7

^{1/} Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed November 14, 2019 and records.