

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2017 AND 2018

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2017	2018	2017 1/	2018
All visitors 2/	6,239,748	6,736,736	3,037,865	3,024,712
Purpose of visit 2/				
Pleasure (net)	5,178,034	5,594,931	2,617,691	2,633,643
Vacation	4,949,087	5,369,681	2,271,957	2,330,694
Honeymoon	231,373	228,615	342,980	300,775
Wedding	53,584	56,654	47,163	45,859
Meetings, conventions, incentive 2/	311,893	313,517	158,021	157,857
Convention/conference	188,920	197,448	50,040	53,147
Corporate meeting	74,016	70,673	12,859	9,904
Incentive	60,906	56,308	97,993	98,035
Other business	234,020	240,718	22,173	17,285
Visit friends or relatives	653,459	709,184	85,213	84,622
Government or military	78,225	91,143	14,055	13,102
Attend school	13,803	14,143	15,871	11,700
Sport event	55,894	65,796	27,637	26,169
Traveler method				
Group tour	175,002	164,704	377,677	342,425
Package	1,207,264	1,206,398	1,434,340	1,318,660
True independent	4,969,519	5,465,284	1,531,343	1,629,210
Accommodations				
Hotel	3,426,573	3,581,232	2,306,151	2,282,954
Hotel only	2,861,585	2,990,087	2,105,373	2,064,531
Condo	1,103,367	1,190,791	463,248	480,816
Condo only	864,743	938,986	344,377	348,485
Timeshare	670,568	681,248	172,171	161,084
Timeshare only	517,923	530,578	130,741	120,355
Rental house	649,771	805,129	122,970	147,930
Hostel	46,955	53,491	26,106	28,010
Camp site	43,641	46,251	10,429	12,503
Bed & breakfast	77,684	87,611	27,586	29,547
Cruise ship	109,634	108,900	28,658	25,794
Friends, relatives	722,070	790,993	99,495	86,634

1/ Revised from previous *Data Book*.

2/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.