

Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2017 AND 2018

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars. Expenditures for 2017 revised from previous *Data Book*]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2017	2018	2017	2018	2017	2018
All visitors	174.3	175.8	208.4	210.2	237.8	241.2
Group tour status 3/						
Organized group tour	208.2	226.3	238.4	257.8	246.5	252.1
Individually arranged	172.9	174.3	199.5	201.7	236.3	240.5
Arrived on package tour 3/						
Yes	182.2	180.9	223.8	221.3	266.3	273.0
No	170.8	173.2	193.8	197.8	194.0	201.4
Accommodations						
Hotel	212.9	215.1	246.7	246.7	260.5	265.7
Condo	172.7	179.3	195.1	200.2	175.4	181.1
Guests of friends and relatives	83.3	82.7	82.4	86.6	98.0	100.6
Timeshare	174.5	165.5	208.0	154.7	136.2	126.1
Rental House	174.3	168.2	187.2	196.1	149.2	157.0
Previous visits 3/						
First trip	182.5	181.7	213.9	217.7	262.9	263.9
Repeat visitors	170.9	175.7	195.8	196.0	226.4	232.3
Purpose of trip						
Pleasure	175.5	176.0	201.5	203.4	222.0	227.5
Business, meetings, conventions, incentive	200.8	220.7	239.7	243.3	270.4	246.9
On honeymoon	219.4	231.4	274.8	280.9	321.9	329.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in *2007 Data Book* or earlier, due to a change in methodology.

Source: Hawaii Tourism Authority, Tourism Research and records, *Annual Visitor Research Report* (annual) <<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.