

Table 7.28-- TOTAL VISITOR EXPENDITURES: 1961 TO 2018

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1990	8,707	119
1962	154	(NA)	1991	9,004	138
1963	186	(NA)	1992	8,614	141
1964	205	(NA)	1993	7,808	120
1965	225	(NA)	1994	9,544	133
1966	280	(NA)	1995	10,067	141
1967	380	(NA)	1996	9,569	140
1968	440	(NA)	1997	10,102	147
1969	550	(NA)	1998	9,910	149
1970	595	(NA)	1999	9,844	161
1971	705	(NA)	2000	10,396	194
1972	836	(NA)	2001	8,916	145
1973	1,017	(NA)	2002	9,465	144
1974	1,233	(NA)	2003	9,889	165
1975	1,355	(NA)	2004	10,702	160
1976	1,637	(NA)	2005	11,696	208
1977	1,834	(NA)	2006	12,301	191
1978	2,150	(NA)	2007	12,626	185
1979	2,541	(NA)	2008	11,220	178
1980	2,871	(NA)	2009	9,819	174
1981	3,195	(NA)	2010	10,889	177
1982	3,687	(NA)	2011	12,048	110
1983	3,847	(NA)	2012	14,250	115
1984	4,442	(NA)	2013	14,413	108
1985	4,780	92	2014	14,851	122
1986	5,567	103	2015	14,977	134
1987	6,281	120	2016	15,793	118
1988	7,813	125	2017 2/	16,669	126
1989	8,371	113	2018	17,510	133

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

2/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.