

Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1991 TO 2018

| Year | Implicit price deflator 1/ 2/ (2012=100) | Average daily room rate 3/ (dollars) | 1-way air fares (dollars) | | Honolulu Consumer Price Index 6/ (1982-84=100) | | |
|------|--|--------------------------------------|---------------------------|---------------------|--|---------|-----------|
| | | | San Francisco-Honolulu 4/ | Honolulu-Kahului 5/ | Food away from home | Apparel | All items |
| 1991 | (NA) | 101.89 | 642.00 | 65.95 | 133.6 | 110.5 | 148.0 |
| 1992 | (NA) | 105.59 | 400.00 | 69.95 | 137.8 | 114.2 | 155.1 |
| 1993 | (NA) | 103.26 | 566.00 | 74.00 | 141.9 | 116.5 | 160.1 |
| 1994 | (NA) | 105.46 | 566.00 | 74.00 | 146.4 | 118.7 | 164.5 |
| 1995 | (NA) | 109.39 | 596.00 | 74.00 | 149.2 | 117.5 | 168.1 |
| 1996 | (NA) | 116.79 | 530.00 | 85.00 | 150.8 | 118.5 | 170.7 |
| 1997 | 67.6 | 124.96 | 521.00 | 80.00 | 152.6 | 117.3 | 171.9 |
| 1998 | 69.2 | 129.66 | 521.00 | 88.00 | 153.3 | 112.2 | 171.5 |
| 1999 | 71.1 | 131.66 | 536.00 | 94.75 | 158.3 | 105.4 | 173.3 |
| 2000 | 73.6 | 140.63 | 576.00 | 94.50 | 160.0 | 103.5 | 176.3 |
| 2001 | 76.6 | 144.88 | 692.00 | 95.25 | 164.0 | 101.0 | 178.4 |
| 2002 | 78.5 | 140.89 | 692.00 | 99.00 | 166.0 | 102.6 | 180.3 |
| 2003 | 80.4 | 144.16 | 714.00 | 119.00 | 167.1 | 98.5 | 184.5 |
| 2004 | 82.8 | 152.17 | 714.00 | 139.60 | 171.0 | 101.2 | 190.6 |
| 2005 | 85.6 | 166.16 | 829.00 | 144.70 | 176.4 | 102.5 | 197.8 |
| 2006 | 88.6 | 187.19 | (NA) | 167.80 | 186.0 | 104.4 | 209.4 |
| 2007 | 91.6 | 199.96 | (NA) | 182.90 | 195.1 | 104.1 | 219.5 |
| 2008 | 93.3 | 201.85 | (NA) | 170.00 | 202.3 | 105.3 | 228.9 |
| 2009 | 95.1 | 177.10 | (NA) | 218.10 | 210.8 | 112.8 | 230.0 |
| 2010 | 96.0 | 174.84 | (NA) | 191.20 | 213.6 | 116.4 | 234.9 |
| 2011 | 97.8 | 189.83 | (NA) | 191.20 | 219.1 | 118.4 | 243.6 |
| 2012 | 100.0 | 204.93 | (NA) | 191.30 | 230.3 | 121.5 | 249.5 |
| 2013 | 102.0 | 229.90 | (NA) | 191.40 | 241.2 | 119.0 | 253.9 |
| 2014 | 104.7 | 234.85 | (NA) | 185.00 | 247.7 | 111.1 | 257.6 |
| 2015 | 107.4 | 244.64 | (NA) | 187.00 | 263.0 | 108.9 | 260.2 |
| 2016 | 109.0 | 254.03 | (NA) | 182.40 | 273.0 | 111.7 | 265.3 |
| 2017 | 111.3 | 2/ 264.49 | (NA) | 189.40 | 277.6 | 115.8 | 272.0 |
| 2018 | 113.9 | 278.07 | (NA) | (NA) | 285.6 | 110.3 | 277.1 |

Continued on next page.

Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1991 TO 2018 -- Con.

NA Not available.

1/ Source: U.S. Bureau of Economic Analysis, Gross Domestic Product by Industry (May 1, 2019) <http://www.bea.gov/iTable/index_regional.cfm> accessed May 6, 2019; and calculations by Hawaii State Department of Business, Economic Development & Tourism. See also *Data Book* Table 14.01.

2/ Revised from previous *Data Book*.

3/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2016 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights). For 2017-present, Hawaii Tourism Authority, *Hawaii Hotel Performance Report* (December).

4/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

5/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records. See also *Data Book* Table 18.42.

6/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics <<http://www.bls.gov/cpi/home.htm>> accessed January 11, 2019. See also *Data Book* Table 14.06

Source: See above footnotes.