Table 14.19-- CAR RENTAL RATES FOR 30 MAJOR UNITED STATESCITIES: CHRISTMAS PREMIUM 2018

[The survey compared the rates at 40 popular U.S. destinations over the December 23 to December 27, 2018 period for the cheapest available rental car to the average car rental prices for winter outside the survey period. Rates were established on December 15, 2018 via a leading car rental comparison engine. Each city's main airport was chosen as the pick-up and drop-off location. Rank of 1 assigned to the highest car rental rate]

Rank	City	Rate (dollars)	'Holiday' premium (percent)
		(401410)	(percent)
1	New York City	179	223
2	Seattle	118	315
3	New Orleans	109	84
4	Denver	104	187
5	Honolulu	99	157
6	Boston	95	215
7	Pittsburgh	94	114
8	Minneapolis	87	84
9	Portland	86	118
10	Tampa	86	186
11	San Diego	82	194
12	Washington DC	81	105
13	Jacksonville	79	168
14	Albuquerque	78	60
15	Atlanta	77	131
16	San Francisco	71	151
17	Kansas City	70	49
18	Houston	66	61
19	Dallas	65	77
20	St Louis 61	0	102
21	Indianapolis	61	82
22	Philadelphia	57	17
23	Austin	56	67
24	Charlotte	56	15
25	Los Angeles	55	155
26	Nashville	55	22
27	Baltimore	54	37
28	Cincinnati	53	40
29	Chicago	52	63
30	Miami	51	118
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Source: CheapCarRental "The most expensive car rental destinations over the Christmas holidays " (December 20, 2018) <<u>https://www.cheapcarrental.net/press/christmas18.html</u>> accessed January 25, 2019.