

**Table 15.28-- SELECTED MINORITY-OWNED BUSINESSES: 2012**

[Includes all U.S. firms operating during 2012 with receipts of \$1,000 or more which are classified in the North American Industry Classification System (NAICS) sectors 11 through 99, except for NAICS 111, 112, 482, 491, 521, 525, 813, 814, and 92 which are not covered. Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. total. Hispanic or Latino firms may be of any race and may also be included under that race. Moreover, each owner had the option of selecting more than one race and therefore is included in each race selected. Includes persons who own 51 percent or more of the equity, interest, or stock of the business]

Characteristics	All firms (whether or not owned by minorities)	Firms owned by selected minorities 1/		
		Asian- owned	Native Hawaiian- and Other Pacific Islander-owned	Hispanic- owned
All firms				
Number	118,454	60,967	14,537	5,544
Sales, receipts, value of shipments (\$1,000)	102,120,740	19,482,939	2,210,215	564,552
Firms with paid employees				
Number	23,038	11,237	1,285	524
Sales, receipts, value of shipments (\$1,000)	97,223,349	16,984,600	1,630,568	402,595
Employees 2/ Annual payroll (\$1,000)	464,922 17,913,118	104,791 3,436,922	10,341 350,276	2,497 92,365
Firms without paid employees				
Number	95,415	49,730	13,251	5,020
Sales, receipts, value of shipments (\$1,000)	4,897,391	2,498,339	579,647	161,957

1/ Minority-owned firms are firms in which Blacks, American Indians and Alaska Natives, Asians, Native Hawaiian and Other Pacific Islanders, or Hispanics own 51 percent or more of the equity, interest or stock of the business.

2/ For pay period including March 12.

Source: U.S. Census Bureau, 2012 Economic Census, 2012 Survey of Business Owners, "SB1200CSA01: Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2012" <<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>> accessed December 31, 2015; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.