

**Table 21.28-- CHARACTERISTICS OF THE REAL ESTATE SUBSECTOR  
(NAICS 531): 2012**

[Includes establishments with payroll. Statistics based on the 2012 North American Industry Classification System (NAICS) which replaced the 2007 NAICS used in the 2007 Economic Census]

NAICS code	Kind of business	Estab-lish-ments	Revenue (\$1,000)	Annual payroll (\$1,000)	Paid employ-ees 1/
531	Total	1,553	2,441,969	335,866	7,314
5311	Lessors of real estate	643	1,618,443	125,484	2,669
53111	Residential buildings & dwellings	282	421,087	39,264	1,118
531110	Residential buildings & dwellings	282	421,087	39,264	1,118
5311101	Apartment buildings	186	110,515	15,169	533
5311109	Dwellings other than apartment bldgs	96	310,572	24,095	585
53112	Nonresidential buildings 2/	273	998,373	72,930	1,202
531120	Nonresidential buildings 2/	273	998,373	72,930	1,202
5311201	Professional & other office	92	332,337	27,678	362
5311202	Manufacturing & industrial	36	130,891	13,062	148
5311203	Shopping centers & retail stores	103	496,015	26,932	528
5311209	Other nonresidential bldgs & facilities	42	39,130	5,258	164
53113	Miniwarehouses & self-storage units	59	56,386	6,688	249
531130	Miniwarehouses & self-storage units	59	56,386	6,688	249
53119	Other real estate property	29	142,597	6,602	100
531190	Other real estate property	29	142,597	6,602	100
5311901	Manufactured (mobile) home sites	2	(D)	(D)	(3/)
5311909	Other real estate property	27	(D)	(D)	(4/)
5312	Offices of real estate agents and brokers	467	446,265	77,926	1,608
53121	Offices of real estate agents and brokers	467	446,265	77,926	1,608
531210	Offices of real estate agents and brokers	467	446,265	77,926	1,608
5312101	Residential real estate agents & brokers	401	388,556	56,776	1,287
5312109	Nonresid. real estate agents & brokers	66	57,709	21,150	321
5313	Activities related to real estate	443	377,261	132,456	3,037
53131	Real estate property managers	313	320,941	107,860	2,569
531311	Residential property managers	210	240,720	77,074	1,901
531312	Nonresidential property managers	103	80,221	30,786	668
53132	Offices of real estate appraisers	68	21,177	9,959	182
531320	Offices of real estate appraisers	68	21,177	9,959	182
53139	Other activities related to real estate	62	35,143	14,637	286
531390	Other activities related to real estate	62	35,143	14,637	286

D Withheld to avoid disclosing data for individual companies.

1/ Pay period including March 12.

2/ Except miniwarehouses.

3/ 0 to 19 employees.

4/ 20 to 99 employees.

Source: U.S. Census Bureau, 2012 Economic Census, *Real Estate and Rental and Leasing, Geographic Area Series, Hawaii* (January 2015) <<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>> accessed April 27, 2015.