

**Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2018 AND 2019**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2018			
Residence (percent)			
United States	65.3	91.3	7.5
Pacific and Mountain States	43.1	60.8	3.6
California	24.8	35.0	2.0
Average age	45.5	46.1	44.4
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.2	5.8	3.8
Repeat visitors (percent)	67.1	71.5	57.2
Pleasure trip (percent)	84.3	83.1	87.1
In hotel only (percent)	51.8	44.4	68.3
One island only (percent)	83.0	83.5	81.7
2019			
Residence (percent)			
United States	67.1	92.2	6.2
Pacific and Mountain States	44.9	62.3	2.6
California	26.0	36.4	1.0
Average age	45.3	45.7	44.6
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.3	5.8	4.0
Repeat visitors (percent)	68.2	71.8	59.4
Pleasure trip (percent)	84.7	83.5	87.6
In hotel only (percent)	51.9	45.0	68.6
One island only (percent)	83.9	84.3	83.0

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.