

**Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2018 AND 2019**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2018	2019	2018	2019
All visitors 1/	6,736,736	7,253,806	3,024,712	2,989,359
Purpose of visit 1/				
Pleasure (net)	5,594,931	6,057,786	2,633,643	2,619,941
Vacation	5,369,681	5,833,536	2,330,694	2,327,895
Honeymoon	228,615	226,005	300,775	290,188
Wedding/Get Married	56,654	55,278	45,859	43,819
Meetings, conventions, incentive 1/	313,517	313,185	157,857	145,986
Convention/conference	197,448	183,399	53,147	47,317
Corporate meeting	70,673	76,341	9,904	15,234
Incentive	56,308	64,158	98,035	85,202
Other business	240,718	252,843	17,285	18,342
Visit friends or relatives	709,184	751,377	84,622	84,530
Government or military	91,143	87,020	13,102	16,708
Attend school	14,143	14,948	11,700	10,568
Sport event	65,796	68,767	26,169	29,091
Traveler method				
Group tour	164,704	163,617	342,425	321,436
Package	1,206,398	1,249,443	1,318,660	1,341,724
True independent	5,465,284	5,938,291	1,629,210	1,571,521
Accommodations				
Hotel	3,581,232	3,863,229	2,282,954	2,250,648
Hotel only	2,990,087	3,263,870	2,064,531	2,051,159
Condo	1,190,791	1,245,480	480,816	454,285
Condo only	938,986	998,050	348,485	337,801
Timeshare	681,248	694,653	161,084	158,728
Timeshare only	530,578	548,771	120,355	120,091
Rental house	805,129	889,061	147,930	147,759
Hostel	53,491	55,811	28,010	29,679
Camp site	46,251	50,243	12,503	13,600
Bed & breakfast	87,611	94,590	29,547	24,261
Cruise ship	108,900	118,052	25,794	25,236
Friends, relatives	790,993	837,416	86,634	99,239

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.