

Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2018

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	79.4	79.2	79.5	72.2
Above average	17.5	17.6	17.4	26.2
Below average	2.7	2.7	2.6	1.4
Poor	0.5	0.4	0.5	0.2
Maui				
Excellent	89.3	88.9	90.1	76.6
Above average	9.4	9.8	8.7	22.7
Below average	1.1	1.2	1.0	0.0
Poor	0.2	0.2	0.3	0.6
Molokai				
Excellent	87.9	90.0	85.1	34.0
Above average	9.6	7.2	12.9	66.0
Below average	2.5	2.9	2.0	0.0
Poor	0.0	0.0	0.0	0.0
Lanai				
Excellent	86.2	89.5	83.2	37.8
Above average	10.8	8.3	13.0	49.6
Below average	2.5	2.3	2.7	12.6
Poor	0.6	0.0	1.1	0.0
Hawai'i (Hilo/ Kona/ Volcano)				
Excellent	86.6	85.0	89.4	82.2
Above average	11.4	12.7	9.0	16.2
Below average	1.9	2.1	1.4	1.4
Poor	0.1	0.1	0.1	0.2
Kauai				
Excellent	88.7	87.9	90.1	78.7
Above average	9.6	10.3	8.6	17.4
Below average	1.4	1.6	1.2	4.0
Poor	0.2	0.3	0.1	0.0

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2018 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 29, 2020.