

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:  
2018 AND 2019**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Expenditure type	2018	2019	Percent change
All items	17,642.5	17,844.3	1.1
Total food and beverage	3,624.5	3,718.8	2.6
Restaurant food	2,409.3	2,491.4	3.4
Dinner shows and cruises	396.5	376.4	-5.1
Groceries and snacks	818.3	852.6	4.2
Entertainment & recreation	1,617.4	1,616.0	-0.1
Total transportation	1,779.7	1,730.4	-2.8
Interisland airfare	266.6	233.5	-12.4
Ground transportation	160.4	164.9	2.8
Rental vehicles	1,243.6	1,217.7	-2.1
Gasoline, parking, etc.	108.8	117.5	8.1
Total shopping	2,414.8	2,348.7	-2.7
Fashion and clothing	933.7	904.9	-3.1
Jewelry and watches	309.2	287.2	-7.1
Cosmetics, perfume	115.3	97.7	-15.3
Leather goods	354.9	331.1	-6.7
Hawaii food products	343.8	356.7	3.8
Souvenirs	367.9	374.5	1.8
Lodging	7,441.7	7,645.7	2.7
All other expenses 1/	631.5	656.5	3.9
Supplemental business	132.8	128.2	-3.5

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.