

Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2018 AND 2019

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars]

| Visitor or trip characteristics | Visitors from U.S. West 1/ | | Visitors from U.S. East 2/ | | Visitors from Japan | |
|--|----------------------------|-------|----------------------------|-------|---------------------|-------|
| | 2018 | 2019 | 2018 | 2019 | 2018 | 2019 |
| All visitors | 175.8 | 174.9 | 210.2 | 212.6 | 241.2 | 241.6 |
| Group tour status 3/ | | | | | | |
| Organized group tour | 226.3 | 192.2 | 257.8 | 251.2 | 252.1 | 252.0 |
| Individually arranged | 174.3 | 173.4 | 201.7 | 203.6 | 240.5 | 240.3 |
| Arrived on package tour 3/ | | | | | | |
| Yes | 180.9 | 179.7 | 221.3 | 222.0 | 273.0 | 266.8 |
| No | 173.2 | 172.1 | 197.8 | 200.4 | 201.4 | 204.7 |
| Accommodations | | | | | | |
| Hotel | 215.1 | 215.3 | 246.7 | 249.5 | 265.7 | 261.6 |
| Condo | 179.3 | 176.5 | 200.2 | 208.5 | 181.1 | 185.4 |
| Guests of friends and relatives | 82.7 | 83.9 | 86.6 | 81.1 | 100.6 | 95.9 |
| Timeshare | 165.5 | 170.7 | 154.7 | 155.2 | 126.1 | 134.4 |
| Rental House | 168.2 | 170.4 | 196.1 | 202.2 | 157.0 | 184.2 |
| Previous visits 3/ | | | | | | |
| First trip | 181.7 | 182.0 | 217.7 | 212.6 | 263.9 | 267.0 |
| Repeat visitors | 175.7 | 170.8 | 196.0 | 205.1 | 232.3 | 231.3 |
| Purpose of trip | | | | | | |
| Pleasure | 176.0 | 174.8 | 203.4 | 207.5 | 227.5 | 226.2 |
| Business, meetings, conventions, incentive | 220.7 | 213.7 | 243.3 | 251.2 | 246.9 | 242.9 |
| On honeymoon | 231.4 | 234.3 | 280.9 | 267.5 | 329.2 | 325.3 |

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in *2007 Data Book* or earlier, due to a change in methodology.

Source: Hawaii Tourism Authority, Tourism Research and records, *Annual Visitor Research Report* (annual) <<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020 and records.