

Table 7.28-- TOTAL VISITOR EXPENDITURES: 1961 TO 2019

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1991	9,004	138
1962	154	(NA)	1992	8,614	141
1963	186	(NA)	1993	7,808	120
1964	205	(NA)	1994	9,544	133
1965	225	(NA)	1995	10,067	141
1966	280	(NA)	1996	9,569	140
1967	380	(NA)	1997	10,102	147
1968	440	(NA)	1998	9,910	149
1969	550	(NA)	1999	9,844	161
1970	595	(NA)	2000	10,396	194
1971	705	(NA)	2001	8,916	145
1972	836	(NA)	2002	9,465	144
1973	1,017	(NA)	2003	9,889	165
1974	1,233	(NA)	2004	10,702	160
1975	1,355	(NA)	2005	11,696	208
1976	1,637	(NA)	2006	12,301	191
1977	1,834	(NA)	2007	12,626	185
1978	2,150	(NA)	2008	11,220	178
1979	2,541	(NA)	2009	9,819	174
1980	2,871	(NA)	2010	10,889	177
1981	3,195	(NA)	2011	12,048	110
1982	3,687	(NA)	2012	14,250	115
1983	3,847	(NA)	2013	14,413	108
1984	4,442	(NA)	2014	14,851	122
1985	4,780	92	2015	14,977	134
1986	5,567	103	2016	15,793	118
1987	6,281	120	2017	16,669	126
1988	7,813	125	2018	17,510	133
1989	8,371	113	2019	17,716	128
1990	8,707	119			

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.