

Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2019

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitor arrivals by air	10,243,165	1/ 6,154,248	(2/)
Average daily visitor census	245,733	90,665	36.9
Visitor units	80,554	30,935	38.4
Occupied visitor units	65,007	26,078	40.1
Total visitor expenditures (\$ millions) 3/	20,460	7,767	38.0

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed August 18, 2020, and estimates by the Hawaii State Department of Business, Economic Development & Tourism.