

**Table 7.35-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2019**

Year	Average daily room rate 1/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 4/ (1982-84=100)			Implicit price deflator for Hawaii GDP 5/ (2012=100)
		San Francisco-Honolulu 2/	Honolulu-Kahului 3/	Food away from home	Apparel	All items	
1991	101.89	642.00	65.95	133.6	110.5	148.0	(NA)
1992	105.59	400.00	69.95	137.8	114.2	155.1	(NA)
1993	103.26	566.00	74.00	141.9	116.5	160.1	(NA)
1994	105.46	566.00	74.00	146.4	118.7	164.5	(NA)
1995	109.39	596.00	74.00	149.2	117.5	168.1	(NA)
1996	116.79	530.00	85.00	150.8	118.5	170.7	(NA)
1997	124.96	521.00	80.00	152.6	117.3	171.9	67.6
1998	129.66	521.00	88.00	153.3	112.2	171.5	69.2
1999	131.66	536.00	94.75	158.3	105.4	173.3	71.1
2000	140.63	576.00	94.50	160.0	103.5	176.3	73.6
2001	144.88	692.00	95.25	164.0	101.0	178.4	76.6
2002	140.89	692.00	99.00	166.0	102.6	180.3	78.5
2003	144.16	714.00	119.00	167.1	98.5	184.5	80.4
2004	152.17	714.00	139.60	171.0	101.2	190.6	82.8
2005	166.16	829.00	144.70	176.4	102.5	197.8	85.6
2006	187.19	(NA)	167.80	186.0	104.4	209.4	88.6
2007	199.96	(NA)	182.90	195.1	104.1	219.5	91.6
2008	201.85	(NA)	170.00	202.3	105.3	228.9	93.3
2009	177.10	(NA)	218.10	210.8	112.8	230.0	95.1
2010	174.84	(NA)	191.20	213.6	116.4	234.9	96.0
2011	189.83	(NA)	191.20	219.1	118.4	243.6	97.8
2012	204.93	(NA)	191.30	230.3	121.5	249.5	100.0
2013	229.90	(NA)	191.40	241.2	119.0	253.9	102.0
2014	234.85	(NA)	185.00	247.7	111.1	257.6	6/ 104.5
2015	244.64	(NA)	187.00	263.0	108.9	260.2	6/ 107.2
2016	254.03	(NA)	182.40	273.0	111.7	265.3	6/ 108.8
2017	264.49	(NA)	189.40	277.6	115.8	272.0	6/ 110.8
2018	278.07	(NA)	189.28	285.6	110.3	277.1	6/ 113.5
2019	282.41	(NA)	189.17	295.3	114.8	281.6	116.5

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**Table 7.35-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2019 -- Con.**

NA Not available.

1/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2016 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights). For 2017-present, Hawaii Tourism Authority, *Hawaii Hotel Performance Report* (December).

2/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

3/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records. See also *Data Book* Table 18.40.

4/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics, Consumer Price Index-All Urban Consumers (CPI-U) All Items Multi-screen <<https://www.bls.gov/cpi/data.htm>> accessed July 10, 2020. See also *Data Book* Table 14.06

5/ Source: U.S. Bureau of Economic Analysis, Gross Domestic Product by Industry (July 7, 2020) <[http://www.bea.gov/iTable/index\\_regional.cfm](http://www.bea.gov/iTable/index_regional.cfm)> accessed July 7, 2019; and calculations by Hawaii State Department of Business, Economic Development & Tourism. See also *Data Book* Table 14.01

6/ Revised from previous *Data Book*.

Source: See above footnotes.