

**Table 13.36-- AVERAGE ANNUAL CONSUMER EXPENDITURES,
BY COUNTY: 2014**

[As percent of total]

| Category | Honolulu | Maui | Hawaii | Kauai |
|---|----------|-------|--------|-------|
| Average annual expenditures | 100.0 | 100.0 | 100.0 | 100.0 |
| Food | 13.2 | 15.6 | 14.4 | 14.9 |
| Alcoholic beverages | 1.0 | 1.6 | 1.4 | 1.4 |
| Housing | 44.1 | 40.3 | 40.5 | 41.5 |
| Apparel and services | 1.9 | 1.9 | 1.7 | 2.0 |
| Transportation | 14.7 | 15.7 | 16.3 | 16.8 |
| Health care | 5.7 | 7.1 | 7.6 | 6.6 |
| Entertainment | 2.6 | 2.7 | 2.3 | 2.2 |
| Personal care products and services | 1.0 | 1.2 | 1.4 | 1.4 |
| Reading | 0.2 | 0.2 | 0.2 | 0.2 |
| Education | 4.0 | 2.6 | 3.1 | 1.5 |
| Tobacco prod. & smoking supplies | 0.2 | 0.2 | 0.2 | 0.3 |
| Miscellaneous | 1.7 | 1.9 | 1.7 | 1.9 |
| Cash contributions | 1.8 | 1.8 | 1.6 | 2.6 |
| Personal insurance and retirement savings | 8.0 | 7.4 | 7.8 | 6.8 |

Source: Hawaii Department of Business, Economic Development & Tourism, Research & Economic Analysis Division, *Maui County Consumer Spending: 2014* "Table 2. Share of expenditures for Honolulu and Maui County households: 2014" (June 2016) <http://files.hawaii.gov/dbedt/economic/reports/CE_Maui_Survey_Final.pdf> accessed June 16, 2016. Ibid. *Hawaii County Consumer Spending: 2014* "Table 2. Share of expenditures for Honolulu and Hawaii County households: 2014" (June 2016) <http://files.hawaii.gov/dbedt/economic/reports/CE_Big_Island_Survey_Final.pdf> accessed June 27, 2016; Ibid. *Kauai County Consumer Spending: 2014* "Table 2. Share of expenditures for Honolulu and Kauai County households: 2014" (June 2016) <http://files.hawaii.gov/dbedt/economic/reports/CE_Kauai_Survey_Final.pdf> accessed June 27, 2016.