

Table 23.37-- HOTEL UNITS, OCCUPANCY RATES, AND DAILY ROOM AND GUEST RATES: 1990 TO 2019

[Includes condominium units in rental pools for transient occupancy]

Year	Hotel units 1/			Percent occupied 2/	Daily rate per room 2/ (dollars)	Guests per room 3/
	State total	Oahu	Neighbor islands			
1990	71,266	36,899	34,367	78.8	102.10	2.01
1991	72,275	36,623	35,652	72.4	101.89	2.01
1992	73,089	37,279	35,810	72.6	105.59	2.02
1993	69,502	37,032	32,470	72.0	103.26	2.04
1994	70,463	36,194	34,269	76.5	105.46	2.04
1995	(NA)	(NA)	(NA)	75.8	109.39	2.05
1996	70,288	36,146	34,142	75.2	116.79	2.07
1997	71,025	35,971	35,054	73.9	124.96	2.08
1998	71,480	36,206	35,274	71.5	129.66	2.09
1999	71,157	35,861	35,296	72.1	131.66	2.09
2000	71,506	36,303	35,203	76.4	140.63	2.08
2001	72,204	36,824	35,380	69.2	144.88	2.05
2002	70,783	36,457	34,326	69.7	140.89	2.12
2003	70,579	35,541	35,038	72.7	144.16	2.09
2004	72,176	35,769	36,407	77.7	152.17	2.13
2005	72,307	33,926	38,381	81.1	166.16	2.15
2006	72,274	33,606	38,668	79.5	187.19	(NA)
2007	73,220	33,588	39,632	75.0	199.96	(NA)
2008	74,177	34,081	40,096	70.5	201.85	(NA)
2009	4/ 75,198	34,027	4/ 41,171	64.8	177.10	(NA)
2010	74,988	33,782	41,206	70.7	174.84	(NA)
2011	77,731	35,001	42,730	73.2	189.83	(NA)
2012	74,650	35,326	39,324	76.9	204.93	(NA)
2013	73,959	35,690	38,269	76.5	229.90	(NA)
2014	73,716	35,864	37,852	77.0	234.85	(NA)
2015	77,138	36,058	41,080	78.7	244.64	(NA)
2016	79,092	37,400	41,692	79.0	254.03	(NA)
2017	80,709	38,879	41,830	80.2	264.49	(NA)
2018	80,751	39,089	41,662	4/ 80.3	4/ 275.75	(NA)
2019	80,554	39,240	41,314	81.2	282.56	(NA)

NA Not available.

1/ February data through 1991; Spring 1992; June 1993; December 1994; and May 1996 and thereafter.

2/ Annual averages for hotels in PKF sample for 1989-1994, Smith Travel Research for 1995 and thereafter.

3/ Annual averages for hotels in PKF sample.

4/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, *Visitor Plant Inventory* (annual) and *Hawaii Hotel Performance Report* (annual); PKF-Hawaii, *Trends in the Hotel Industry, Hawaii* (December issues); and Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights issues).