

**Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2019 AND 2020**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2019			
Residence (percent)			
United States	67.1	92.2	6.2
Pacific and Mountain States	44.9	62.3	2.6
California	26.0	36.4	1.0
Average age of party head	45.3	45.7	44.6
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.3	5.8	4.0
Repeat visitors (percent) 1/	67.1	71.5	57.2
Pleasure trip (percent)	84.7	83.5	87.6
In hotel only (percent)	51.9	45.0	68.6
One island only (percent)	83.9	84.3	83.0
2020			
Residence (percent)			
United States	74.2	94.0	7.6
Pacific and Mountain States	49.0	62.3	3.8
California	25.0	31.8	2.0
Average age of party head	45.4	45.6	45.1
Average party size	2.0	1.9	2.4
Average number of trips to Hawaii	(NA)	6.5	(NA)
Repeat visitors (percent)	(NA)	71.8	(NA)
Pleasure trip (percent)	79.2	76.7	87.4
In hotel only (percent)	45.4	39.6	64.9
One island only (percent)	86.3	87.0	83.9

NA Not available.

1/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.