

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2019 AND 2020

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries. Travel method data from International visitors were not available for all months in 2020]

Subject	Domestic		International	
	2019	2020	2019	2020
All visitors 1/	7,253,806	2,065,689	2,989,359	612,384
Purpose of visit 1/				
Pleasure (net)	6,057,786	1,585,412	2,619,941	535,054
Vacation	5,833,536	1,537,844	2,327,895	493,663
Honeymoon	226,005	47,461	290,188	41,520
Wedding/Get Married	55,278	14,301	43,819	6,238
Meetings, conventions, incentive 1/	313,185	99,372	145,986	33,070
Convention/conference	183,399	63,258	47,317	14,590
Corporate meeting	76,341	21,473	15,234	2,923
Incentive	64,158	17,909	85,202	16,190
Other business	252,843	95,644	18,342	3,870
Visit friends or relatives	751,377	314,952	84,530	25,984
Government or military	87,020	34,972	16,708	1,966
Attend school	14,948	6,973	10,568	1,782
Sport event	68,767	13,642	29,091	3,279
Traveler method				
Group tour	163,617	40,101	321,436	(NA)
Package	1,249,443	242,519	1,341,724	(NA)
True independent	5,938,291	1,805,154	1,571,521	(NA)
Accommodations				
Hotel	3,863,229	973,339	2,250,648	441,041
Hotel only	3,263,870	818,104	2,051,159	397,683
Condo	1,245,480	369,549	454,285	106,934
Condo only	998,050	299,472	337,801	78,340
Timeshare	694,653	188,207	158,728	29,539
Timeshare only	548,771	149,137	120,091	21,557
Rental house	889,061	256,091	147,759	33,250
Hostel	55,811	16,764	29,679	3,633
Camp site	50,243	16,800	13,600	3,252
Bed & breakfast	94,590	27,358	24,261	6,230
Cruise ship	118,052	21,926	25,236	2,712
Friends, relatives	837,416	343,111	99,239	31,260

NA Not available.

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).

<<https://www.hawaii-tourism-authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.