

Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2020

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Annual 2020 visitor spending statistics were not available]

| Year | U.S. CPI (1982-84=100) | Average expenditure per visitor day 1/ | Year | U.S. CPI (1982-84=100) | Average expenditure per visitor day 1/ |
|--------------|---------------------------|--|---------|---------------------------|--|
| 1960-1961 | 29.8 | 107 | 2001 | 177.1 | 81 |
| 1965-1966 2/ | 32.0 | 116 | 2002 | 179.9 | 84 |
| 1974 | 49.3 | 94 | 2003 | 184.0 | 85 |
| 1977 | 60.6 | 90 | 2004 | 188.9 | 84 |
| 1980 | 82.4 | 86 | 2005 | 195.3 | 82 |
| 1983 | 99.6 | 86 | 2006 | 201.6 | 82 |
| 1986 | 109.6 | 87 | 2007 | 207.3 | 82 |
| 1987 | 113.6 | 90 | 2008 | 215.3 | 75 |
| 1988 | 118.3 | 103 | 2009 | 214.5 | 68 |
| 1989 | 124.0 | 102 | 2010 | 218.1 | 70 |
| 1990 | 130.7 | 104 | 2011 | 224.9 | 70 |
| 1991 | 136.2 | 103 | 2012 | 229.6 | 73 |
| 1992 | 140.3 | 83 | 2013 | 233.0 | 74 |
| 1993 | 144.5 | 80 | 2014 | 236.7 | 75 |
| 1994 | 148.2 | 90 | 2015 | 237.0 | 74 |
| 1995 | 152.4 | 87 | 2016 | 240.0 | 75 |
| 1996 | 156.9 | 87 | 2017 | 245.1 | 76 |
| 1997 | 160.5 | 98 | 2018 | 251.1 | 75 |
| 1998 | 163.0 | 90 | 2019 | 255.7 | 74 |
| 1999 | 166.6 | 89 | 2020 3/ | 258.8 | 66 |
| 2000 | 172.2 | 90 | | | |

1/ In constant (1982-84) dollars deflated using U.S. CPI.

2/ Oahu only.

3/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*

<<http://www.bls.gov/cpi/home.htm>> accessed on September 7, 2021 and calculations by Hawaii State Department of Business, Economic Development & Tourism.