

**Table 7.25-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:  
2019 AND 2020**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars. Annual 2020 visitor spending statistics were not available]

Expenditure type	2019	2020	Percent change
All items	17,844.3	(NA)	(X)
Total food and beverage	3,718.8	(NA)	(X)
Restaurant food	2,491.4	(NA)	(X)
Dinner shows and cruises	376.4	(NA)	(X)
Groceries and snacks	852.6	(NA)	(X)
Entertainment & recreation	1,616.0	(NA)	(X)
Total transportation	1,730.4	(NA)	(X)
Interisland airfare	233.5	(NA)	(X)
Ground transportation	164.9	(NA)	(X)
Rental vehicles	1,217.7	(NA)	(X)
Gasoline, parking, etc.	117.5	(NA)	(X)
Total shopping	2,348.7	(NA)	(X)
Fashion and clothing	904.9	(NA)	(X)
Jewelry and watches	287.2	(NA)	(X)
Cosmetics, perfume	97.7	(NA)	(X)
Leather goods	331.1	(NA)	(X)
Hawaii food products	356.7	(NA)	(X)
Souvenirs	374.5	(NA)	(X)
Lodging	7,645.7	(NA)	(X)
All other expenses 1/	656.5	(NA)	(X)
Supplemental business	128.2	(NA)	(X)

X Not applicable.

NA Not available.

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaii-tourism-authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021 and records.