

**Table 7.30-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:  
2012 TO 2020**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
2012	16,201.5	14,364.8	1,648.9	187.8
2013	16,493.6	14,520.5	1,784.8	188.3
2014	17,013.0	14,973.3	1,880.2	159.5
2015	17,244.0	15,110.9	1,989.4	143.7
2016	18,071.3	15,911.2	2,028.4	131.6
2017	19,065.8	16,794.4	2,108.7	162.8
2018	20,144.2	17,642.5	2,337.4	164.3
2019	20,459.7	17,844.3	2,448.1	167.3
2020	6,174.3	5,161.7	967.8	44.8

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)  
<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed September 7, 2021,  
and estimates by the Hawaii State Department of Business, Economic Development & Tourism.