

**Table 15.32-- SELECTED MINORITY-OWNED BUSINESSES: 2012**

[Includes all Hawaii firms operating during 2012 with receipts of \$1,000 or more which are classified in the North American Industry Classification System (NAICS) sectors 11 through 99, except for NAICS 111, 112, 482, 491, 521, 525, 813, 814, and 92 which are not covered. Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. total. Hispanic or Latino firms may be of any race and may also be included under that race. Moreover, each owner had the option of selecting more than one race and therefore is included in each race selected. Includes persons who own 51 percent or more of the equity, interest, or stock of the business]

| Characteristics                                  | All firms<br>(whether or<br>not owned by<br>minorities) | Firms owned by selected minorities 1/ |   |                    |
|--|---|---------------------------------------|---|--------------------|
|  |   | Asian-<br>owned                       | Native<br>Hawaiian-<br>and Other<br>Pacific<br>Islander-owned | Hispanic-<br>owned |
| All firms  |   |                                       |   |                    |
| Number   | 118,454   | 60,967                                | 14,537  | 5,544              |
| Sales, receipts, value of<br>shipments (\$1,000) | 102,120,740   | 19,482,939                            | 2,210,215   | 564,552            |
| Firms with paid employees                        |   |                                       |   |                    |
| Number   | 23,038  | 11,237                                | 1,285   | 524                |
| Sales, receipts, value of<br>shipments (\$1,000) | 97,223,349  | 16,984,600                            | 1,630,568   | 402,595            |
| Employees 2/                                     | 464,922   | 104,791                               | 10,341  | 2,497              |
| Annual payroll (\$1,000)                         | 17,913,118  | 3,436,922                             | 350,276   | 92,365             |
| Firms without paid employees                     |   |                                       |   |                    |
| Number   | 95,415  | 49,730                                | 13,251  | 5,020              |
| Sales, receipts, value of<br>shipments (\$1,000) | 4,897,391   | 2,498,339                             | 579,647   | 161,957            |

1/ Minority-owned firms are firms in which Blacks, American Indians and Alaska Natives, Asians, Native Hawaiian and Other Pacific Islanders, or Hispanics own 51 percent or more of the equity, interest or stock of the business.

2/ For pay period including March 12.

Source: U.S. Census Bureau, 2012 Economic Census, 2012 Survey of Business Owners, "SB1200CSA01: Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2012" <<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>> accessed December 31, 2015; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.