

**Table 18.13-- NEW RETAIL CAR AND LIGHT TRUCK (VAN)  
REGISTRATIONS, BY NAMEPLATE: 2017 TO 2019**

<b>Nameplate</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>
Total	59,137	56,482	53,458
Toyota	15,705	15,157	14,226
Honda	9,018	8,350	7,830
Nissan	5,874	5,374	4,609
Ford	4,194	3,585	3,682
Chrysler/Dodge/Jeep/Ram	3,283	3,097	3,043
Chevrolet	3,594	3,485	2,998
Subaru	1,824	2,135	2,197
Lexus	1,597	1,575	1,802
Telsa	364	863	1,671
Kia	2,164	2,070	1,635
BMW	1,567	1,310	1,500
Hyundai	1,497	1,533	1,453
Mercedes	1,438	1,396	1,130
Volkswagen	845	962	1,015
Mazda	1,571	1,329	1,013
Acura	839	728	736
GMC	841	737	523
Audi	565	562	473
MINI	420	397	359
Volvo	89	166	265
Infiniti	371	317	243
Porsche	243	210	201
Land Rover	213	223	188
Cadillac	178	185	147
Buick	262	231	143
Mitsubishi	112	111	122
Jaguar	129	78	63
Lincoln	33	53	49
Fiat	112	70	40
All others	195	193	102

Source: Hawaii Automobile Dealers Association, *HawaiiDealer*, 2020 Spring Edition.