

**Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2020**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	74.6	74.3	74.9	76.3
Above average	17.0	17.4	16.5	21.6
Below average	5.4	5.7	5.1	1.6
Poor	3.0	2.7	3.5	0.6
Maui				
Excellent	86.1	85.3	87.7	83.5
Above average	9.1	9.5	8.4	16.5
Below average	3.0	3.3	2.6	0.0
Poor	1.7	2.0	1.2	0.0
Molokai				
Excellent	84.5	83.8	85.3	82.3
Above average	10.2	10.5	9.8	17.7
Below average	5.3	5.7	4.9	0.0
Poor	0.0	0.0	0.0	0.0
Lanai				
Excellent	86.0	86.7	85.3	0.0
Above average	8.5	8.7	8.2	100.0
Below average	3.3	2.1	4.6	0.0
Poor	2.1	2.4	1.8	0.0
Hawai'i (Hilo/ Kona/ Volcano)				
Excellent	85.2	84.4	86.7	83.0
Above average	10.7	11.2	9.6	15.9
Below average	3.3	3.5	2.8	0.8
Poor	0.8	0.8	0.8	0.3
Kauai				
Excellent	83.8	84.2	83.0	90.6
Above average	10.3	10.1	10.7	9.4
Below average	4.2	4.1	4.3	0.0
Poor	1.8	1.7	2.1	0.0

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.