

**Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Annual 2020 visitor spending statistics were not available]

Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/	Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/
1960-1961	29.8	107	2001	177.1	81
1965-1966 2/	32.0	116	2002	179.9	84
1974	49.3	94	2003	184.0	85
1977	60.6	90	2004	188.9	84
1980	82.4	86	2005	195.3	82
1983	99.6	86	2006	201.6	82
1986	109.6	87	2007	207.3	82
1987	113.6	90	2008	215.3	75
1988	118.3	103	2009	214.5	68
1989	124.0	102	2010	218.1	70
1990	130.7	104	2011	224.9	70
1991	136.2	103	2012	229.6	73
1992	140.3	83	2013	233.0	74
1993	144.5	80	2014	236.7	75
1994	148.2	90	2015	237.0	74
1995	152.4	87	2016	240.0	75
1996	156.9	87	2017	245.1	76
1997	160.5	98	2018	251.1	75
1998	163.0	90	2019	255.7	74
1999	166.6	89	2020 3/	258.8	66
2000	172.2	90	2021	271.0	74

1/ In constant (1982-84) dollars deflated using U.S. CPI.

2/ Oahu only.

3/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022; U.S. Bureau of Labor Statistics, *U.S. Consumer Price Index-All Urban Consumers, All Items* <<https://www.bls.gov/cpi/data.htm>> accessed January 12, 2022; and calculations by Hawaii State Department of Business, Economic Development & Tourism.