

**Table 7.25-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:  
2019 AND 2021**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars. Annual 2020 visitor spending statistics were not available]

Expenditure type	2019	2021	Percent change
All items	17,844.3	13,154.2	-26.3
Total food and beverage	3,718.8	2,747.9	-26.1
Restaurant food	2,491.4	1,770.5	-28.9
Dinner shows and cruises	376.4	265.3	-29.5
Groceries and snacks	852.6	692.0	-18.8
Entertainment & recreation	1,616.0	1,189.7	-26.4
Total transportation	1,730.4	1,576.6	-8.9
Interisland airfare	233.5	85.5	-63.4
Ground transportation	164.9	99.7	-39.5
Rental vehicles	1,217.7	1,301.5	6.9
Gasoline, parking, etc.	117.5	89.8	-23.6
Total shopping	2,348.7	1,424.9	-39.3
Fashion and clothing	904.9	550.5	-39.2
Jewelry and watches	287.2	174.5	-39.3
Cosmetics, perfume	97.7	27.1	-72.2
Leather goods	331.1	176.4	-46.7
Hawaii food products	356.7	200.6	-43.8
Souvenirs	374.5	295.7	-21.0
Lodging	7,645.7	5,949.6	-22.2
All other expenses 1/	656.5	238.4	-63.7
Supplemental business	128.2	27.2	-78.8

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.