

Table 7.26-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2019 AND 2021

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars. Annual 2020 visitor spending statistics were not available]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2019	2021	2019	2021	2019	2021
All visitors	174.9	195.5	212.6	212.5	241.6	220.9
Group tour status 3/						
Organized group tour	192.2	274.1	251.2	317.2	252.0	273.3
Individually arranged	173.4	196.3	203.6	213.3	240.3	218.6
Arrived on package tour 3/						
Yes	179.7	199.6	222.0	221.7	266.8	285.1
No	172.1	195.9	200.4	212.8	204.7	218.4
Accommodations						
Hotel	215.3	232.9	249.5	262.4	261.6	263.8
Condo	176.5	211.0	208.5	219.6	185.4	197.4
Guests of friends and relatives	83.9	84.4	81.1	83.3	95.9	157.2
Timeshare	170.7	197.5	155.2	169.6	134.4	205.2
Rental House	170.4	209.9	202.2	209.1	184.2	172.7
Previous visits 3/						
First trip	182.0	198.4	212.6	227.3	267.0	238.6
Repeat visitors	170.8	196.1	205.1	198.4	231.3	216.5
Purpose of trip						
Pleasure	174.8	203.3	207.5	219.6	226.2	225.8
Business, meetings, conventions, incentive	213.7	229.0	251.2	219.8	242.9	197.1
On honeymoon	234.3	283.8	267.5	318.0	325.3	240.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in 2007 Data Book or earlier, due to a change in methodology.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.