

Table 7.27-- TOTAL VISITOR EXPENDITURES: 1961 TO 2021

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1992	8,614	141
1962	154	(NA)	1993	7,808	120
1963	186	(NA)	1994	9,544	133
1964	205	(NA)	1995	10,067	141
1965	225	(NA)	1996	9,569	140
1966	280	(NA)	1997	10,102	147
1967	380	(NA)	1998	9,910	149
1968	440	(NA)	1999	9,844	161
1969	550	(NA)	2000	10,396	194
1970	595	(NA)	2001	8,916	145
1971	705	(NA)	2002	9,465	144
1972	836	(NA)	2003	9,889	165
1973	1,017	(NA)	2004	10,702	160
1974	1,233	(NA)	2005	11,696	208
1975	1,355	(NA)	2006	12,301	191
1976	1,637	(NA)	2007	12,626	185
1977	1,834	(NA)	2008	11,220	178
1978	2,150	(NA)	2009	9,819	174
1979	2,541	(NA)	2010	10,889	177
1980	2,871	(NA)	2011	12,048	110
1981	3,195	(NA)	2012	14,250	115
1982	3,687	(NA)	2013	14,413	108
1983	3,847	(NA)	2014	14,851	122
1984	4,442	(NA)	2015	14,977	134
1985	4,780	92	2016	15,793	118
1986	5,567	103	2017	16,669	126
1987	6,281	120	2018	17,510	133
1988	7,813	125	2019	17,716	128
1989	8,371	113	2020 2/	5,119	43
1990	8,707	119	2021	13,127	27
1991	9,004	138			

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.