

**Table 7.32-- WAIKIKI'S SHARE OF TOURISM: 2021**

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitor arrivals by air	6,777,760	1/ 3,326,622	(2/)
Average daily visitor census	178,938	57,133	31.9
Visitor units	80,555	30,321	37.6
Occupied visitor units	46,400	16,707	36.0
Total visitor expenditures 3/ (\$ millions)	15,199	5,246	34.5

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022; and estimates by the Hawaii State Department of Business, Economic Development & Tourism.