

**Table 15.32-- NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER-OWNED BUSINESSES FOR HAWAII AND THE UNITED STATES: 2012**

[Includes all U.S. firms operating during 2012 with receipts of \$1,000 or more which are classified in the North American Industry Classification System (NAICS) sectors 11 through 99, except for NAICS 111,112, 482, 491, 521, 525, 813, 814, and 92 which are not covered. Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. total. Includes Native Hawaiian and Other Pacific Islander (NHOPI) who own 51 percent or more of the equity, interest, or stock of the business. Details may not add to total or subgroup total because a firm could be tabulated in more than one racial group]

Characteristics	All firms		Firms with paid employees				Firms without paid employees	
	Number	Sales/receipts/value of shipments (\$1,000)	Number	Sales/receipts/value of shipments (\$1,000)	Employees 1/	Annual payroll (\$1,000)	Number	Sales/receipts/value of shipments (\$1,000)
Hawaii total	14,537	2,210,215	1,285	1,630,568	10,341	350,276	13,251	579,647
Native Hawaiian	13,147	1,939,023	1,202	1,536,199	9,521	329,196	11,945	402,824
Guamanian or Chamorro	124	10,008	11	8,047	104	2,170	114	1,961
Samoan	622	(2/)	28	(2/)	(3/)	(2/)	595	(2/)
Other Pacific Islander	879	89,538	50	(2/)	(4/)	(2/)	829	20,687
United States total	54,749	8,136,445	4,706	6,469,957	39,001	1,430,591	50,043	1,666,488
Native Hawaiian	25,774	4,524,772	2,753	3,767,988	21,680	838,495	23,021	756,784
Guamanian or Chamorro	6,559	702,685	441	493,623	5,194	137,867	6,118	209,062
Samoan	5,892	856,219	348	564,382	2,856	96,987	5,544	(2/)
Other Pacific Islander	17,937	2,306,101	1,257	1,834,573	9,969	385,403	16,680	471,528
Hawaii as a percent of United States	26.6	27.2	27.3	25.2	26.5	24.5	26.5	34.8

1/ For pay period including March 12.

2/ Withheld because estimates did not meet publication standards.

3/ 250 to 499 employees.

4/ 500 to 999 employees.

Source: U.S. Census Bureau, 2012 Economic Census, 2012 Survey of Business Owners, "SB1200CSA01: Statistics for All U.S. Firms by Industry, Gender, Ethnicity, and Race for the U.S., States, Metro Areas, Counties, and Places: 2012" <<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>> accessed December 31, 2015; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.