

Table 23.38-- HOTEL ROOM OCCUPANCY, AVERAGE DAILY ROOM RATES, AND REVENUE PER AVAILABLE ROOM, BY GEOGRAPHIC AREA: 2021

Geographic area	Percent occupied	Average daily room rate (dollars)	Revenue per available room (dollars)
State total	57.6	328.68	189.35
Oahu	55.6	225.31	125.19
Waikiki	55.1	212.51	117.17
Other Oahu	58.2	299.56	174.27
Maui	60.2	536.47	322.70
Wailea	56.4	831.06	468.47
Lahaina-Kaanapali-Kapalua	60.9	450.49	274.22
Other Maui	59.3	638.62	378.90
Hawaii	61.1	348.08	212.62
Kohala Coast	61.1	551.56	337.10
Kauai	58.5	324.19	189.64

Source: Hawaii Tourism Authority, *December 2021 Hawaii Hotel Performance Report* (January 2022)
 <<https://www.hawaiitourismauthority.org/research/infrastructure-research/>> accessed April 5, 2022.